

## Assiniboine Park Conservancy to Host Eighth Annual Wildest Dreams Event at Assiniboine Park Zoo

**For immediate release:** Winnipeg, June 8, 2022 – This evening, the Assiniboine Park Conservancy (APC) will welcome 1,600 very special guests to the eighth annual Wildest Dreams event at Assiniboine Park Zoo. Wildest Dreams is a very special event that provides a once-in-a-lifetime Zoo experience for children and families facing health and/or socio-economic challenges.

This year, APC has partnered with the following organizations to welcome children and families who would benefit most from attending the Wildest Dreams event:

- IRCOM (Immigrant and Refugee Community Organization of Manitoba)
- CanU | IF Charities
- Teen Stop Jeunesse
- Variety, the Children's Charity of Manitoba
- Manitoba Possible
- Manitoba Inuit Association
- The Dream Factory
- Assembly of Manitoba Chiefs (Jordan's Principal)

- Marymound
- N.E.E.D.S. Inc. (Newcomers Employment and Education Development Services)
- Muscular Dystrophy Canada
- Big Brothers Big Sisters of Winnipeg
- Rossbrook House
- St. Amant
- The Winnipeg Boldness Project

From the moment they walk through the doors, in addition to enjoying complimentary access to the entire Zoo, Wildest Dreams guests will be treated to a memorable array of special activities, experiences and entertainment. There will be Zoo chats, face painting, crafts, ambassador animals, and more! Complimentary food, beverages, and treats will also be provided.

Wildest Dreams is made possible thanks to our presenting partner Maple Leaf Construction and supporting partners Stantec, Payworks and Coca-Cola Canada Bottling Limited and in-kind donations from Heathers Pretty Parties, Spark Rentals, The James Culleton SUPER FUN Show, Little Rays and mascot partners.

## Quotes:

"This is such a meaningful event for the children and families attending as well as us here at the Assiniboine Park Conservancy. It is one of several ways we give back to the community we serve and a truly delightful evening."

- Sara Wolowich Brown, Communications Coordinator, Assiniboine Park Conservancy

"We are excited to be an annual partner with the Assiniboine Park Conservancy and offer this no cost event to children, youth, and adults with disabilities. At Manitoba Possible, our three core values are collaboration, diversity, and innovation; by working together with community partners, we are able to break down barriers towards full and equal participation. We are excited to offer this opportunity and attend such a special event each year. Thank you, Assiniboine Park Conservancy!"

- Jaylene Irwin, Program Manager of Recreation, Leisure, and Accessible Sport, Manitoba Possible

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